



**Children Helping Children**  
*Little hands...big love!*

[www.chcatlanta.org](http://www.chcatlanta.org)

## **Sponsorship Proposal 2022**



## How Children Helping Children Began

Children Helping Children (CHC) originated from a community's response to the death of a baby boy named Cole Clayton Hodgson. In 2008, on what would have been Cole's first birthday, family and friends gathered together to celebrate and honor this amazing little spirit.

The children who attended decorated bear packs and filled them with toys. They lovingly attached the bear packs to 100 teddy bears that were later delivered to our local children's hospital. The adults present were immediately aware of the magic that was created out of love that day. And the children, who invested a lot of thought and time in the creation of their "Be Well Bear", really understood that they were doing something important and a part of something much bigger than themselves.

Cole Clayton Hodgson's monogram "CHC" remains a living part of our lives as CHC - Children Helping Children.

## About Children Helping Children

At Children Helping Children (CHC), we believe that every child has a gift. We call this light, because a gift is something you give away, but light, is something you share. Like a lighted candle that ignites another candle and transforms all who are present. Both the giver and receiver's light get brighter. At CHC, we ask our children two specific questions:

**What is your light?**  
**How will you share that light with others?**

In defining these two specific questions during our events and through our outreach programs, it became clear to us that we needed a physical space for all of our children to concretely find the answer for themselves. It became an extended part of our mission to create a safe and loving place for children to come to without judgement and explore their talents. In 2012, the Light and Love Loft was born where children could explore the possibilities within themselves and share with others.



## Light & Love Loft (L3)

Light and Love Loft (L3) is CHC's indoor wellness center located at King Plow Art Center.

Children experience our curriculum through specific therapeutic experiences that address the whole child.

In addition to art, music and play therapy, L3 serves as a work center for children to donate their time and resources and to assemble the kits, packages and donations we've become known for at CHC.

Children are encouraged to build on their own passion and interests in the community and lead in their design and delivery of their personal philanthropic endeavors.

## LOVETRAIN

Thanks to generous supporters and donations, CHC was able to purchase and renovate a 1974 Airstream RV. LOVETRAIN, the mobile version of the Loft, travels from schools to nonprofits spreading compassion and service in meaningful, tangible ways and will shed light in more areas throughout the city.





887 West Marietta St NW, S-109  
Atlanta, GA 30318

404.931.0266

<http://www.chcatlanta.org>

Dear Prospective Sponsors,

Children Helping Children's annual service festival **LOVEFEST!** takes place on **Sunday, October 23rd from 1:00 - 7:00pm** in Atlanta, GA.

**LOVEFEST!** is a FREE family festival organized by our Junior Board of Directors who will manage project booths. Assembly of these projects will take place from 2:00 – 4:00 pm. The Projects will benefit twelve recipient nonprofits chosen by our teens.

Immediately following **LOVEFEST!** from 4:00 - 6:00 pm personal and corporate sponsors of CHC are invited to our Talent and Light Celebration with exclusive seating in front of our stage where, our children who are amazing artists, musicians and dancers will perform.

The following pages provide information about how you, as a sponsor, can help us make a bigger impact with the children in our community.

Your generous support of Children Helping Children will help ensure **LOVEFEST!** is a huge success. Here is a link to our [promotional video](#) which includes many of our CHC kids speaking on behalf of the work we do.

If you have any questions, please do not hesitate to contact us on 404.931.0266.

**BIG BIG LOVE!**

Michelle Hodgson  
Founder & Executive Director, CHC  
[www.chcatlanta.org](http://www.chcatlanta.org)

# SPONSORSHIP OPPORTUNITIES

## INVITE THE LIGHT Sponsor

**\$50,000**

- Prime logo visibility at our Light and Love Loft Wellness Center in King Plow
- Prime logo visibility on LOVETRAIN, our mobile wellness center
- Prime logo visibility in all event materials including invitation, event signage and program
- Opportunity to present in company's name at Gratitude Luncheon, Cocktails in the Clouds, FLY K FUN RUN and LOVEFEST! event
- Dedicated full page color layout in event's program book publicizing company's philanthropic focus
- Highlight in all pre and post event printed press and media materials
- Reserved seating, displaying company logo, at ALL events for 8 participants
- Recognition and direct link on CHC website, social media and promotional material

## LOVEFEST! Sponsor

**\$25,000**

- Major logo visibility at our Light and Love Loft Wellness Center in King Plow
- Major logo visibility on LOVETRAIN, our mobile wellness center
- Logo visibility in event materials including invitation, event signage and program
- Half page color layout in event's program book publicizing company's philanthropic focus
- Mention in pre and post event printed press and media material
- Reserved seating, displaying company logo, for 6 guests at LOVEFEST!
- Recognition on the CHC website, social media and promotional material

## Light and Love Loft Sponsor

**\$10,000**

- Logo visibility at our Light and Love Loft Wellness Center in King Plow
- Company name in event materials including invitation, event signage and program
- Quarter page color layout in event's program book publicizing company's philanthropic focus
- Reserved seating, displaying company logo, for 4 guests at LOVEFEST!
- Recognition on the CHC website, social media and promotional material

## Compassion Curriculum Sponsor

**\$5,000**

- Company name verbally recognized prior to the service event that your funds will sponsor
- Reserved seating, displaying company logo, for 2 guests at events
- Recognition on the CHC website, social media and promotional material

## 1K KINDNESS CLUB

**\$1,000**

- Company or personal name on event signage
- Recognition on the CHC website, social media and promotional material

# SPONSORSHIP AGREEMENT

**Children Helping Children Service Festival  
Sunday, October 23, 2022 at 1:00PM  
Atlanta, GA**

2:00 - 4:00pm LOVEFEST!  
4:00 - 6:00pm Talent and Light Celebration

**COMPANY NAME:**

Please specify **exactly** how you or your organization's name should be listed.

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ADDRESS:

CITY, STATE, ZIP:

PRIMARY CONTACT:

PHONE:

EMAIL:

SPONSORSHIP LEVEL:

SPONSORSHIP CONTACT:

PHONE:

EMAIL:

**A board member will be in touch to finalize your sponsorship agreement.**

We, the undersigned, hereby agree to providing sponsorship at the level indicated on page four and/or five for the dollar amount listed. Children Helping Children, Inc. is registered with the IRS as a 501(c)(3) corporation, tax ID# 26-3953399. All donations are tax deductible.

Checks should be made payable to **Children Helping Children, Inc.** and mailed to 887 West Marietta St NW, S-109, Atlanta, GA 30318. Alternatively, payment can be wired to **Bank of America**, Account #: **33402153850**, ACH Transfer Routing #: 061000052, Wire Transfer Routing #: 026009593.

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**AUTHORIZED SIGNATURE**

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**DATE**